



Eastleigh House
Upper Market Street
Eastleigh SO50 9YN

1 December 2020

**BURSLEDON, HAMBLE-LE-RICE AND HOUND LOCAL AREA
COMMITTEE**

Thursday, 3 December 2020

SUPPLEMENTARY PAPERS ENCLOSED

Item 7. Naming of Street, Royal British Legion site, Netley (Pages 3 - 6)

TO: Councillors Craig, Holes, Airey, Cross, Manning and Rich

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BURSLEDON, HAMBLE-LE-RICE AND HOUND LOCAL AREA COMMITTEE

Thursday, 3 December 2020

STREET NAMING REPORT

Report of the Senior Engineering Specialist

Recommendation(s)

It is recommended that

- 1) Poppy Close is approved as the name for the new street off Station Road, Netley.
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Summary

This report recommends the street name, Poppy Close for the new development on the former British Legion site in Netley. This approval from the Local Area Committee will allow the Street Naming team to process the name Poppy Close with the Post Office and therefore become a legally adopted road.

Statutory Powers

Town Improvement Clauses Act 1847, section 65 and Public Health Act, 1925, section 19 and Local Government Act 1972, Section 111.

Strategic Implications

This proposal contributes to the following strategic priorities of Eastleigh Borough Council:

- Local First: where possible taking decisions at a local level about things which affect people's lives, and using contributions from local developments for local projects
- Excellent Environment for all: creating a sense of place through improved pathways, additional bins and air quality
- Enabling health and wellbeing and tackling deprivation; improving community infrastructure and places where different people can meet and receive support and services

- **Reinvigorating town and local centres:** Creating vibrant, active places where people want to spend time, generating the right environment for economic, social and cultural prosperity.

The recommendation of this report is made on the grounds that the name Poppy Close maintains the link to the historic use of the site and meets the Royal Mail street naming criteria.

Introduction

1. Work has been completed on the construction of new housing on the former Royal British Legion site off Station Road, Netley.

The street name Poppy Close has been proposed for the part of the development not directly accessed from Station Road.

Poppy Close provides access to the three properties at the rear of the site and is named as an acknowledgement of the former use of the premises which was as an office of the Royal British Legion.

Residents in these properties are currently without a registered address and requested that Eastleigh Borough Council resolve the situation by having the road name registered.

Consultation

2. The Parish Council and committee members were consulted by email with a request for road names based on local historic connections relating to the site. The only response received was from the Parish Council who proposed Poppy Close being the symbol of the Royal British Legion

Royal Mail have no objection to the proposed name Poppy Close

The developer has objected and wishes to register the name Adrian's Road. Enquiries have been made of the developer as to who Adrian is and the nature of the connection to the location. To date no response has been received.

If the name proposed by the Parish Council is accepted by the committee, but is rejected by the developer, the developer has the right to appeal to a magistrate's court.

Financial Implications

3. The new nameplates would be provided and erected initially by the developer and when the road is adopted future maintenance and replacement costs would be funded by the Local Area Committee devolved budget for street

nameplates.

Equality and Diversity Implications

4. The Equality Act is not relevant to the decision in this report because:
 - It is a report dealing with internal or procedural matters only.

Therefore it is considered that for this decision the Equality Duty does not need to be addressed and an Equality Impact Assessment (EqIA) has not been carried out.

Conclusion

5. It is recommended that the street name Poppy Close is approved.

DAVID PICKETT
SENIOR ENGINEERING SPECIALIST

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e-mail: david.pickett@eastleigh.gov.uk
Appendices Attached: None

LOCAL GOVERNMENT ACT 1972 - SECTION 100D

The following is a list of documents which disclose facts or matters on which this report or an important part of it is based and have been relied upon to a material extent in the preparation of this report. This list does not include any published works or documents which would disclose exempt or confidential information.

None.

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