

## BURSLEDON WINDMILL JOINT MANAGEMENT COMMITTEE

Thursday, 15 November 2018 (10:30 am – 11:30 am)

### PRESENT:

Representing Eastleigh Borough Council – Councillor Broadhurst  
Representing Hampshire County Council – Councillor Kyrle  
Mrs Sutton - Hampshire Buildings Preservation Trust  
Hampshire Cultural Trust – Cerian Gale  
Matt Blythe – Local Area Manager

Apologies for absence were received from Councillor Malcolm Cross, Councillor Judith Grajewski, Councillor Keith House, Councillor Diane Andrewes and Councillor Jane Rich

### 27. MINUTES

The Minutes of the meeting held on 12 July 2018 were agreed as a correct record.

### 28. COMMUNITY MANAGER'S REPORT

Cerian Gale , the Community Manager representing the Hampshire Cultural Trust, presented a report on activities at or relating to Bursledon Windmill covering the period from July to September 2018.

The summer programme started with the Great Outdoors weekend full of outdoor family activities which took place in July.

August saw the return of the ever successful Bursledon Bake Off which involved pizza baking and a mini tour of the windmill aimed at children which proved incredibly popular.

The main focus for September was the Harvest Weekend which was the part of the Heritage Open Days programme.

Bursledon Windmill partnered with Bursledon Brickworks, Southampton Heritage Buses (who ran free bus journeys between the sites) and the Friends of Bursledon Railway to provide a joint event.

The Mill training continued through the summer and the first volunteer had now qualified as mill apprentice. Volunteer training and recruitment was ongoing.

With the mill now repaired, volunteers were able to put the mill into operation in September.

Overall visitor numbers during the summer period were very good. Numbers in July were slightly lower due to the hot weather.

Ongoing repairs and maintenance works for the next 12 months were agreed at the meeting of the curator – Cerian Gale and the conservator – Nigel Spender.

Bursledon Windmill was now once more fully accredited by the Arts Council England.

Hampshire Cultural Trust (HCT) continued its involvement in community engagement programmes, namely the *Horizon 20:20* – a four year arts intervention programme for children excluded from mainstream education and *The Ice Project* – a partnership between Hampshire Cultural Trust and Hampshire Child and Adolescent Mental Health Service.

There were three out of hours bookings, all of them in July. The site had been visited by the Winchester Archaeology and Research Group, The Itchen Blackfoot Beavers and Gosport U3A.

Hampshire Cultural Trust continued with marketing and communications with the new edition of “What’s On for Families”. 15,000 copies were printed and circulated via the distributors, Culture Calling, to libraries, museums, accommodation providers, educational establishments, attractions, arts centres, theatres, etc.  
HCT continued with the online marketing of the mill site through the e-newsletter and social media.

Bursledon Windmill was now taking part in the Visitor Survey project which involved taking questionnaires from a cross section of visitors to provide insights into its visitors. This data could be used to improve marketing and the service that Bursledon Windmill provided.

Members asked the Community Manager whether the site had adequate volunteer numbers. The curator told members that additional volunteers from other sites run by HCT were brought on site when they were needed. The Chair asked that thanks be passed to all the volunteers who helped with running of the site.

Members queried whether the site was being used as a wedding venue. Cerian Gale replied that it had not been used for this purpose but it would be possible in the future, provided there was some wedding specific advertising. The Committee also asked that the Windmill is included in any wedding venue promotional information that may be used by Hampshire County Council (HCC) at wedding fares etc.  
They also asked that the Committee get to see the forward plan for maintenance and future projects with expected costs and timescales etc.

## 29. FINANCE REPORT

Consideration was given to the Financial Report presented by Cerian Gale from HCT, which provided an overview of the Windmill’s performance over the current financial year.  
There was currently a small underspend but there was some site maintenance planned for the second half of the financial year.

Members wanted to know how future income on site could be maximised. In reply the Community Manager told members that the new range of mill

themed, site specific merchandise was now available on site in addition to the ever more successful café.

30. DATE AND VENUE OF NEXT MEETING

It was agreed that the next meeting would take place at Eastleigh House in Rooms 11/12 (First floor) on 14.02.2018 at 10:30 am.

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