

BURSLEDON WINDMILL JOINT MANAGEMENT COMMITTEE

Thursday, 28 February 2019 (Time Not Specified – Time Not Specified)

PRESENT:

Representing Hampshire Cultural Trust - Deborah Neubauer and Emma Banks

Representing Hampshire County Council – Councillors Grajewski and Kyrle

Representing Eastleigh Borough Council – Matt Blythe

Representing Bursledon Parish Council – Councillor Andrewes

Mrs Sutton - Hampshire Buildings Preservation Trust

Apologies for absence were received from Councillor Alan Broadhurst, Councillor Malcolm Cross, Councillor Keith House and Councillor Jane Rich

31. MINUTES

Minutes from the meeting dated 12 July and 15 November 2018 were agreed as correct record.

Members agreed that Matters Arising from Minutes would be added onto future agendas.

32. MATTERS ARISING FROM MINUTES

Councillor Andrews congratulated Hampshire Cultural Trust on how well the restructuring of the organisation went.

She also added that the Heritage Sunday Event held by Friends of Bursledon Station with the Windmill and Bursledon Brickworks was a great success.

Participants were able to travel between sites and the attending numbers were really good.

33. CURATOR'S REPORT

Emma Banks, representing the Hampshire Cultural Trust delivered the report on activities at, or relating to, Bursledon Windmill, covering period October 2018 – Jan 2019.

Two Halloween events took place in October, Spooky Mill and Halloween Make and Take were attended by over 300 visitors. Dragons and Fairies event in November delivered good visitor numbers and was very successful. Christmas Fair and Santa's Grotto was very well attended and was the last event of 2018 with the site being closed for the months of December and January.

The Mill would be reopening on the second of March.

Training of the volunteers was ongoing and as Gary, the miller, was now employed by the museum. Gary would be working every Friday instead of alternate Fridays to ensure training opportunities with volunteers and to get a position as quickly as possible where milling could restart again. The next inspection of the Mill would take place in March and would update the management on any further works necessary.

The visitor numbers for the final months of 2018 were very good. Windmill was 30% ahead of budget in terms of visitors numbers with March's totals still to be included, which was a fantastic achievement.

It was agreed at the time of the meeting that a graph could be presented with the next agenda, containing the details of postcodes of visitors residence so that it could be used to promote the mill.

Community engagement

The Hampshire Cultural Trust was still involved with the community engagement scheme namely: Horizon 20:20 which was a four-year arts intervention programme run by Hampshire Cultural Trust, funded by Paul Hamlyn Foundation. Young people from The Bridge Education Centre had engaged with multiple arts intervention opportunities.

Marketing

A new edition of "What's on for Families" was delivered in the number of 15000 copies. It promoted various upcoming events on all of the sites run by HCT.

Hampshire Cultural Trust continued to promote the Windmill on social media.

New site specific leaflet was produced and delivered instead of "What's On" guide, which it replaced.

34. FINANCE REPORT

HCT staff delivered the finance report covering the period up to January 2019.

Members asked that a more detailed report is delivered at the time of next meeting and especially at the March 2020 meeting so that the Committee would be able to participate in setting the forthcoming budget.

35. DATE AND VENUE OF NEXT MEETING

The date and venue for the next meeting would be confirmed in due time.