

## EASTLEIGH MUSEUM JOINT MANAGEMENT COMMITTEE

Thursday, 28 February 2019 (11:45 am – 12:30 pm)

### PRESENT:

Representing Eastleigh Borough Council - Councillors Irish, Reynolds, Neubauer, Roberts-Jones, Riddoch and Banks

Representing Hampshire County Council – Councillors Clarke and Thornton  
Apologies for absence were received from Councillor Paul Bicknell

### 32. MINUTES

The Minutes of the meeting held on 15 November 2018 were agreed as a correct record.

It was agreed that Matters arising from Minutes would be added onto the agenda as a regular item.

### 33. CURATOR'S REPORT

Consideration was given to the report by the Community Manager of Eastleigh Museum that advised on activities during the autumn and winter period.

#### **Museum Service Delivery**

One Community had an exhibition at the museum in September and October telling the story of their first 40 years and the fantastic work they do within the local community, which also celebrated its 40<sup>th</sup> anniversary. The Halloween and Christmas events proved very popular and drew in good visitor numbers.

In the New Year the exhibition of a display of photographs from Locksheath and Sarisbury Camera Club was hosted by the museum.

Get Back on Track, One Community's joint initiative with VIVID housing, was continuing to be hosted by the museum. One Community Voluntary Sector Support Worker and VIVID's Employment and Training Officer provided support with employment and training, benefits, volunteering and signposting to other information and support.

One Community's Quit4Life clinics, which helped people quit smoking, became a very popular event, especially with young mothers and people who can't attend evening appointments and those needing a town centre location.

Young mums loved coming into the museum with their children, as there are toys and colouring facilities.

In the spring, another local organisation - Eastleigh Bereavement Service would create a display to showcase their organisation and the vital work they do in the local community. More upcoming exhibitions included Adult

Education Service from Eastleigh College which would be displaying the work of their students in a range of arts and crafts from furniture restoration to sugar crafting and the Ford Transition exhibition which told the story of the local Ford factory through its employees.

### **Visitor Figures**

Visitor numbers had been slightly down over the autumn and winter period. There was a possibility that recording of visitor numbers was not very accurate due to some shortages of volunteers, especially during the busy events hosted by the museum.

### **Accreditation**

Management agreement between Hampshire Cultural Trust and One Community had been updated and the Accreditation Assessor recommended Full Accreditation. The final outcome would be available after the panel meeting on 7th March.

### **Inspiring Learning and Community Engagement**

Horizon 20:20 was a four-year arts intervention programme run by Hampshire Cultural Trust, funded by Paul Hamlyn Foundation. Young people from The Bridge Education Centre had engaged with multiple arts intervention opportunities. This programme would be running until July 2020 (at least).

The Ice Project was continuing as well in partnership with Child and Adolescent Mental Health Services. Groups of young people worked with local artist and their work would culminate during an exhibition held at The Point (opening at the end of March).

Committee members were really pleased with all of the community projects as they were of great benefit to the local residents.

There was also a possibility for new groups getting involved with the Ice project.

### **Schools Visits**

28 pupils visited the museum over the autumn and winter period.

### **Marketing and Management**

15,000 copies of "What's On for Families" were delivered across Hampshire in September. The HCT monthly e-newsletter featuring exhibitions and events from Eastleigh, had been sent to sign ups on the HCT database. Subscribers now numbered over 15,000.

The HCT continued with successful marketing on social media platforms. New Eastleigh museum leaflet had been produced which promoted the venue very well and which was distributed across the region and was at every HCT venue as well as Eastleigh venue itself.

### **Research**

Postcodes were now routinely collected from visitors at Eastleigh on an ongoing basis. Members asked that they would be included in the forthcoming reports as they would provide an informative insight into visitor

backgrounds and would aid future marketing.

34. FINANCE REPORT

Deborah Neubauer and Emma Banks from Hampshire Cultural Trust delivered a report on the budget.

Members were advised that figures went up to the end of January 2018.

Members asked whether a wider breakdown of overall figures for all of the museums could be provided so that they had a wider understanding of the distribution of finances across each venue. It was agreed that this would be provided and in addition, Hampshire Cultural Trust's Annual Report would be shared with all the members.

It was also asked of the HCT staff to provide the proposed budgets for the next financial year at an earlier date in the future in order for them to scrutinise the proposed figures.

Jean Roberts-Jones from One Community wanted to point out that the description by the budget table which read: "One Community expenses, cleaning costs and equipment" should read building maintenance as they were not expenses incurred by the charity.

The description relating to a "donation from One Charity" was incorrect as One Community did not donate any money; they purely handed over any proceeds from running the café facility at the Museum to HCT.

The corrected report would be forwarded to the Committee.

35. DATE AND VENUE OF NEXT MEETING

The venue and date of the next meeting would be agreed at a later date as the date proposed on the agenda coincided with other County Council business.

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