

Draft Corporate Action Plan 20/21

Environment – Cllr Kyrle

Climate breakdown and negative environmental impacts are the biggest challenge facing the long-term future of residents and businesses of Eastleigh. In November 2019 the Council agreed a Climate and Environmental Strategy and Interim Action Plan. The new plan sets out many of the activities that directly support the Council's environmental objectives creating an excellent environment for all, Green Infrastructure and Waste. Responding to the Climate Emergency is critical to secure the long-term health and wellbeing for residents and the local economy.

Action	Measure	Milestones
Deliver the Climate change and Environment Action Plan	Activity deadlines met including the 2025 Council target	As set out in the plan
Improve the Council's use of energy	Cost and CO2 reductions	Throughout 20/21
Implement a Tree Strategy and launch planting programme	160,000 new trees planted by 2030	Plan to be signed off by end of April 2020. Launch of tree planting September 2020.
Create a comprehensive Biodiversity strategy, Supplementary Planning Document and action plan	Creation of new plan.	Consultation on plan by end 2020.
Develop a Pollution Strategy, including noise, dust and land	Strategy produced. Improvement in air quality	Strategy by September 2020.
Improvements to waste service	Level of waste recycled	Waste optimised by end of April 2020.
Develop a strategy to reduce waste and improve recycling	Waste and recycling levels	First draft by August end of 2020.

Transport – Cllr Airey

Supporting the delivery of the Climate and Environmental Emergency programme, this portfolio focuses on the Tackling Congestion corporate objective and responding to issues relating to Air Quality. In 2019/20 the Council created a new Borough Wide Air Quality Action Plan, and carried out transport studies to support infrastructure; these are to be expanded upon.

Action	Measure	Milestones
Develop a Sustainable Transport Strategy to include the Council's approach to public transport, low emission vehicles, cycling and walking.	Reduced air pollution Increased Rail usage, Cycling miles recorded.	Cycling and Walking element of the strategy completed by June 2020. Overall strategy by June 2021.
Develop a plan to make local 'last mile' deliveries more efficient for local businesses.	Plan introduced and air quality data. Number of businesses signing up to the scheme.	Plan produced by September 2020. Scheme introduced by March 2021.
Range of actions to promote sustainable travel e.g. through new developments	Usage of sustainable travel across various modes.	Clean air day and activities around Bike Week in June 2020
Support the Botley Bypass infrastructure project	Progress against Hampshire County Council's delivery plan for Botley	Bypass infrastructure construction to commence summer 2020 and complete by 2023.
Install further public electric vehicle charging points in the borough.	Number of Eastleigh owned public charging points from 0 to 2 in 20/21.	The first rapid charger will be installed by April 2020. Plan for further sites to be agreed by July 2020.
Develop an action plan to transition the Street-scene fleet to Electric or Ultra Low Emission Vehicles (ULEV) by 2025.	Local air quality and lower operational fuel consumption.	Plan by April 2020, with 100% replacement of all applicable vehicles to ULEV when replaced from September 2020.

Health and Wellbeing and Social Policy:

Throughout 19/20 the Council and its partners has delivered a range of activities and initiatives and to support and promote the health and wellbeing of all our residents. We have seen a rise in the numbers of people accessing our county parks and leisure facilities. Our Sportworks and Healthworks programmes have successfully engaged inactive people and our Arts and Culture

programme is being extended to include a broader range of activities which will be delivered in local communities. Eastleigh has the joint lowest number of households in temporary accommodation and lowest number of households classified as homeless compared to our nearest statistical neighbours.

Overall, the health of Eastleigh residents continues to be better than the England average. Life expectancy for both males and females is significantly higher than in England. However, according to the latest figures the gap in life expectancy of males living in the most deprived and most affluent areas of the Borough has increased by 2.5 years whilst for women the trend is more positive and there has been a small reduction.

Unhealthy weights and physical inactivity remain challenges for the borough. Mental illnesses particularly amongst the working age population continues to be a concern and the challenges of an ageing population including the risks associated with social isolation and loneliness and ensuring access to high quality appropriate services remains a key priority. Managing the increasing demands for complex home adaptations will present a significant challenge in 20/21.

Health and Wellbeing: Cllr Tonia Craig

Action	Measure	Milestones
Implement priority actions of the three Eastleigh Health & Wellbeing Board sub groups	KPIs from action plans	Throughout 20/21
Develop a proposal to work with businesses to promote health and wellness of the local workforce	Proposal drafted and businesses consulted	By July 2020
Implement a new Arts and Culture Strategy	Strategy implemented	March 2021
Deliver Sportworks & Healthworks programmes of physical activity and wellbeing projects with a particular focus on addressing inactivity and health inequality.	Number of attendances / visits. Number of sessions delivered. Longterm impacts of Healthworks programmes	Throughout 20/21
Implement a range of campaigns to tackle unhealthy weights, promote social inclusion and mental wellness.	Engagement in the campaigns	Throughout 20/21
Review Sports and Physical Activity Strategy	Strategy Implemented	By March 2021
Manage and support key leisure facilities to improve mental and physical wellbeing	Attendances at leisure centres, parks and theatres	Throughout 20/21

Social Policy: Cllr Tina Campbell

Action	Measure	Milestones
Bring organisations together in the Eastleigh Welfare Agencies Partnership (EWAP) to tackle health inequality and to support vulnerable residents across the Borough	Breadth and quality of partnership	Throughout 20/21
Deliver Arts and Culture Health and Wellbeing programmes using new Studio space	Number of participants, especially women, people with long term health conditions, disadvantaged families, children and young people	Throughout 20/21
Implement a Making Every Contact Count (MECC) Pilot Project across key frontline services – taking opportunities to give people more control of their lives.	Project delivered and evaluated	Pilot completed March 2021
Implement the Armed Forces Action Plan	Action plan delivered	Throughout 20/21
Review Equalities Strategy and action plan	Strategy and action implemented	By October 2020

Housing: Cllr Keith House

The Council continues to prioritise the delivery of new homes across the borough in sustainable locations to meet the basic needs for safe and affordable housing for our residents and to reduce homelessness and the waiting times for housing. Unlike other areas the Council has a strong record (easily meeting the government's Housing Delivery Test) and a strong prospect of achieving this for the future (with a good supply of homes for the next 7 years). 2020 is likely to see the adoption of the Borough's Local Plan and progress on small and large housing delivery sites, with infrastructure to go with them. We will continue to ensure strong enforcement of planning conditions so the right homes are delivered in the right way.

ACTION	Outcome measure	Timetable/ Milestones
Local Plan adoption	Approval to adopt (subject to Inspectors Report)	Adoption by end 2020.
Approval of delivery strategy to set direction for EBC Housing Programme over next 5 years	Approved strategy to support future business cases (including for site acquisition, development partners, dwelling acquisition).	Approval of strategy by summer 2020.
Implementation work for delivery of One Horton Heath project	Upfront infrastructure delivery and comprehensively planned new sustainable community.	Commencement of new access into site early 2020-21.

		Planning application for 1 st residential parcel submitted by Nov 2020.
Ongoing community engagement to inform masterplanning activity for planned new community north of Bishopstoke and Fair Oak (allocated strategic growth option (SGO))	Community events and workshops.	Project plan for delivery of Supplementary Planning Document for SGO established by end of 2020 (subject to Inspector's Report for the Local Plan).
Ongoing community engagement to inform masterplanning activity for planned new community (One Horton Heath project)	Design workshops with One Horton Heath Development Forum (various throughout 2020).	6 workshops during 2020 leading to Preferred Masterplan workshop Sept 2020.
Build new homes and accommodation for One Community and Age Concern on site at Romsey Road (Eastleigh) (49 dwellings).	49 Private Sector Rented offered by EBC (via Aspect Eastleigh Ltd). High quality lettings and management (EBC as responsible landlord). New homes in accessible town centre location.	Practical completion of scheme Dec 2021.
Deliver 16 new affordable homes on 3 Eastleigh town centre sites	Meeting needs for 1-2 bedroom accommodation in Eastleigh Town Centre (available for social rent offered to those on HomeChoice register).	Contract negotiated to ensure delivery of schemes by VIVID by May 2020.
Enable 1100 dwellings and associated infrastructure and community facilities at North Stoneham Park	Completions including 145 Private Rented Sector stock transferred to Aspect Eastleigh Limited to provide housing choice to local community	Handover of completed PRS units by Oct 2020
Enable 200 dwellings at Kestrel Park, Bursledon	Full adoption of the Le Marechal Avenue by HCC to avoid increased traffic onto Hamble Lane. Windhover Meadows country park open 70 affordable dwellings completed. 45 dwellings Private Rented Sector stock transferred to Aspect Eastleigh Limited to provide housing choice to local community.	dwelling completions expected by end of 20/21.

Oversee delivery of Pembers Hill Park (Fair Oak) (242 dwellings)	<p>Pembers Hill LLP (joint venture company)- surplus income to be recycled in housing programme (on sale of properties).</p> <p>Up to 85 Private Rented Sector stock transferred to Aspect Eastleigh Limited to provide housing choice to local community.</p> <p>Options for first time buyers (i.e. Help to Buy); 42 shared ownership; and 43 affordable rent dwellings.</p>	<p>60 dwelling completions expected by Feb 2021.</p> <p>Phase 1A (7 units) Phase 1 (53 units)</p>
--	--	---

Economy

The economy of Eastleigh continued to grow last year sharing in the GVA growth in the wider Southampton area of 5.7%. There are over 7200 enterprises now registered in the borough. Eastleigh's diverse and varied business community contribute to the 5th largest Economy in the Solent LEP area. The Council has a good reputation with the business community evidenced through our business engagement, regular conference attendances of over 100 businesses and the launch of a new business advice service. Headline data around economically active residents, those in work and those seeking work continue to compare favourably with neighbouring authorities, the Solent area and South East. Eastleigh continues to perform better than comparative areas and the national average for vacant shop fronts and footfall; we continue to work on transforming and regenerating our town and local centres. We are continuing to work closely with partners to free up employment land in the Riverside/Railway works area and have good working relationships with land owners and other stakeholders; the One Horton Heath project will deliver business accommodation and local jobs, as well as much-needed new homes. We have met targets for collection of both domestic and non-domestic rates income. We have achieved full compliance for our food hygiene and health and safety inspections to business premises.

Cllr Derek Pretty

To meet our corporate objective of creating a prosperous borough we will:

Action	Outcome measure/target	Timetable
Assess demand for new business accommodation in the borough.	Consultant's report completed	September 2020
Expand our primary authority work to grow contract income in the period	25% increase in income	December 2020
Support town centre research to aid regeneration of the town	A comprehensive set of up-to-date data, insight and evidence to inform decisions about our town centres	September 2020
Work with local businesses to address the Climate Emergency	Number of businesses actively reducing CO2	December 2020

Increase STEM take up with our education partners	Number of schools participating in Primary Engineer project	December 2020
---	---	---------------

Regeneration

North: Cllr Paul Bicknell

South: Cllr Ian Corben

Action	Outcome measure/target	Timetable
Delivering a new country park at Windhover Meadows	Completion of project milestones	20/21
Finalise plans and commence site-work at former Post Office, Eastleigh	Completion of project milestones	20/21
Improved Town Centre Toilets for Eastleigh	Project completion	2020
Oversee and champion a range of projects in Local Area Action Plans	Completion of project milestones	21/21

New play equipment and environmental improvements at Lawn Road open space*	Project milestones	20/21
Complete new roof at Wildern Swimming Pool*	Project completion	2020
Improved infrastructure at Itchen Valley Country Park, including Parkrun*	Increased visitor numbers	20/21
Further improvements at Hiltingbury Lakes*	Completion of improvement plan	20/21
St Pauls Community Building*	Completion of project milestones	21/21
New play equipment and public art at Pirelli open space, Eastleigh*	Project completion	2020

** Also identified in Local Area Action Plans]*