

Draft Corporate Action Plan 20/21 (Reviewed due to COVID19)

Environment – Cllr Kyrle

Climate breakdown and negative environmental impacts are one of the biggest challenges facing the long-term future of residents and businesses of Eastleigh. In November 2019 the Council agreed a Climate and Environmental Strategy and Interim Action Plan. The new plan sets out many of the activities that directly support the Council’s environmental objectives creating an Excellent environment for all, Green Infrastructure and Reducing Waste and Maximising Resources. The Council will promote environmental issues alongside the borough’s Recovery from the Covid-19 pandemic.

Action	Measure	Milestones
Deliver agreed elements of the Climate and Environment Action Plan	Individual activity deadlines met including the 2025 Council target	As set out in the Plan
Improve the Council’s use of energy	Cost and CO2 reductions: 5% reduction per year	Throughout 20/21
Implement a Tree Strategy and launch planting programme	160,000 new trees planted by 2030	Launch of tree planting September 2020.
Create a comprehensive Biodiversity strategy, Supplementary Planning Document and action plan	Adopted strategy and associated SPDs by the end of March 2021.	Consultation completed by end 2020.
Develop a Pollution Strategy, including noise, dust and land	Strategy produced. Improvement in air quality	Strategy drafted by September 2020.
Improve waste service through modelling and trials. 1 st phase optimisation completed June 2020.	Level of waste recycled 1% increase per year, 45% by 2025	Trial of new collection methods by December 2020.
Develop a programme to reduce waste and improve recycling	Waste and recycling levels (45% by 2025)	Programme plan by end of 2020.

Transport – Cllr Airey

Supporting the delivery of the Climate and Environmental Emergency programme, this portfolio focuses on the Tackling Congestion corporate objective and responding to issues relating to Air Quality. In 2019/20 the Council created a new Borough Wide Air Quality Action Plan and carried out transport studies to support infrastructure; these are to be expanded upon. Covid19 has had significant impacts on attitudes to cycling and on usage of public transport.

Action	Measure	Milestones
Develop a Sustainable Transport Strategy to include the Council’s	Reduced air pollution	Consultation on the Cycling and Walking element of the strategy

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approach to public transport, low emission vehicles, cycling and walking.	Increased Rail usage, cycling miles recorded.	started by September 2020. Overall strategy by June 2021.
Install further public electric vehicle charging points in the borough.	Three new Eastleigh-owned public charging points.	December 2020

Health and Wellbeing and Social Policy:

The Covid19 pandemic has affected the health and wellbeing of residents in many ways. We have played a key role in the response to the emergency to promote and protect health and wellbeing of residents. The amazing response by volunteers and local organisations across the borough has demonstrated the strength of our communities and the benefits of working with others. The crisis has also given us national evidence of unequal impacts and outcomes for certain groups. Our recovery work will consider both physical and mental health needs of residents and new ways we can work in partnership with other organisations to promote health and wellbeing for all.

Health and Wellbeing: Cllr Tonia Craig

Action	Measure	Milestones
Implement priority actions of the three Eastleigh Health & Wellbeing Board sub-groups	KPIs from action plans	Throughout 20/21
Develop a proposal to work with businesses to promote health and wellness of the local workforce	Proposal drafted and businesses consulted	By Dec 2020
Implement a new Arts and Culture Strategy	Implementation commenced	March 2021
Review and deliver Sportworks & Healthworks programmes of physical activity and wellbeing projects with a particular focus on addressing inactivity and health inequality.	Number of attendances / visits. Number of sessions delivered. Long-term impacts of Healthworks programmes	Throughout 20/21
Implement a range of campaigns to tackle unhealthy weights, promote social inclusion and mental wellness.	Engagement in the campaigns	Throughout 20/21
Review Sports and Physical Activity Strategy	Strategy Implemented	By March 2021
Manage and support key leisure facilities to improve mental and physical wellbeing	Attendances at leisure centres, parks and theatres	Throughout 20/21
Continue to operate Local Response Centre	Help provided to enable all those who need to 'shield' or self-isolate	Subject to government guidance and local need

Social Policy: Cllr Tina Campbell

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Action	Measure	Milestones
Review Equalities Strategy and action plan	Strategy and action plan agreed	By December 2020
Implement the Armed Forces Action Plan	Action plan delivered	Throughout 20/21
Bring organisations together in the Eastleigh Welfare Agencies Partnership (EWAP) to tackle health inequality and to support vulnerable residents across the Borough	Breadth and quality of partnership	Throughout 20/21
Deliver Arts and Culture Health and Wellbeing programmes using new Studio space	Number of participants, especially target groups	Throughout 20/21
Implement a Making Every Contact Count (MECC) Pilot Project across key frontline services – taking opportunities to give people more control of their lives.	Project delivered and evaluated	Pilot initiated by March 2021

Housing: Cllr Keith House

The Council continues to prioritise the delivery of new homes across the borough in sustainable locations to boost the supply of much needed new homes and help tackle unmet housing needs. The Council has a strong record (easily meeting the government’s Housing Delivery Test) and a strong prospect of achieving this for the future (with a good supply of homes for the next 7 years). 2020-21 will see further work to achieve adoption of the Borough’s Local Plan and progress on small and large housing delivery sites, with infrastructure to go with them. We will continue to ensure strong enforcement of planning conditions, so the right homes are delivered in the right way.

ACTION	Outcome measure	Timetable/ Milestones
Local Plan progress	Approval to adopt (subject to Inspector’s Report)	2021
Approval of housing development strategy to set direction for EBC Housing Programme over next 5 years, and evaluation of housing delivery enabling and intervention options.	Approved strategy to support future business cases (including for site acquisition, development partners, dwelling acquisition).	Approval of strategy by summer 2020. Evaluation of models for holding and managing dwelling stock by end 2020-21.
Implementation work for delivery of One Horton Heath project	Upfront infrastructure delivery and comprehensively planned new sustainable community.	Both sections of new road are due to be completed in Spring 2021. New Outline Planning Application programmed for submission February 2021.

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Ongoing community engagement to inform masterplanning activity for planned new community (One Horton Heath project)	Design workshops with One Horton Heath Development Forum (various throughout 2020).	6 workshops during 2020 leading to Preferred Masterplan workshop October 2020.
Build new homes and accommodation for One Community and Age Concern on site at Romsey Road (Eastleigh) (49 dwellings).	49 Private Sector Rented offered by EBC (via Aspect Eastleigh Ltd). High quality lettings and management (EBC as responsible landlord). New homes in accessible town centre location.	Practical completion of scheme Jan 2022.
Deliver 16 new affordable homes on 3 Eastleigh town centre sites	Meeting needs for 1-2 bedroom accommodation in Eastleigh Town Centre (available for social rent offered to those on HomeChoice register).	Contract negotiated to ensure transfer of EBC land to VIVID by Feb 2021 for delivery of schemes by VIVID.
Enable 1100 dwellings and associated infrastructure and community facilities at North Stoneham Park	Completions including 145 Private Rented Sector stock transferred to Aspect Eastleigh Limited to provide housing choice to local community	Handover of completed PRS units expected by end of 20/21
Enable 200 dwellings at Kestrel Park, Bursledon	Full adoption of the Le Marechal Avenue by HCC to avoid increased traffic onto Hamble Lane. Windhover Meadows country park open 70 affordable dwellings completed. 45 dwellings Private Rented Sector stock transferred to Aspect Eastleigh Limited to provide housing choice to local community.	Handover of completed PRS units (45), handovers expected by end of 20/21.
Oversee delivery of Pembers Hill Park (Fair Oak) (242 dwellings)	Pembers Hill LLP (joint venture company)- surplus income to be recycled in housing programme (on sale of properties). Up to 85 Private Rented Sector stock transferred to Aspect Eastleigh Limited to provide housing choice to local community. Options for first time buyers (i.e. Help to Buy); 42 shared ownership; and 43 affordable rent dwellings.	60 dwelling completions expected by Feb 2021. Phase 1A (7 units) Phase 1 (53 units)
Devise plans for the redevelopment of former Samsons Gym and the Crockery, Eastleigh (near Grantham Green).	Redevelopment of asset owned by EBC for residential use (approx. 10 dwellings) and to improve street scene in the vicinity- meeting housing need, energy efficiency and other strategic objectives where possible.	Project approval by end of 2020. Submission of planning application (residential scheme)

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		and allocation of New Homes Bonus funding by end 2020-21.
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Economy – Cllr Derek Pretty

The Covid-19 pandemic has had a major impact on the economy, and the Council supporting businesses to recover. Prior to the pandemic the local economy was performing well with a regional GVA of 5.7%, and Eastleigh contributing the 5th largest economy in the Solent LEP area. The Council has a good reputation with the business community evidenced through our business engagement, regular conference attendances of over 100 businesses and the launch of a new business advice service. Recent engagement and support with Covid-19 grant funding is an opportunity to build on this relationship. Unemployment, jobs and skills will be key challenges for 2020/21, as will the resilience of the borough's town and local centres.

To meet our corporate objective of creating a prosperous borough we will:

Action	Measure	Milestones
Targeted business support to increase the resilience of businesses, including e-commerce and marketing.	Enabling measures such as providing information, networking, and promotion of	Throughout 2020/21
Expand our primary authority work to grow contract income in the period	10% increase in income	December 2021
Conduct town centre research to aid regeneration of Eastleigh town centre	A comprehensive set of up-to-date data, insight and evidence	September 2020
Work with local businesses to address the Climate Emergency	Number of businesses actively reducing CO2	March 2021
Increase STEM take up with our education partners	Number of schools participating in Primary Engineer project	March 2021
Support safe recovery of town and local centres through various interventions including road closure, signage, campaigns etc.	Increase in footfall (measurable in Eastleigh town centre)	June 2020 onwards

Regeneration

North: Cllr Paul Bicknell

South: Cllr Ian Corben

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Action	Measure	Milestone
Progress creation of a new country park at Windhover Meadows	Completion of project milestones	Handover of the country park expected by end of 2020/21
Finalise plans and gain relevant permissions to commence site-work at former Post Office, Eastleigh	Project milestones	2020/21
Improved Town Centre Toilets for Eastleigh	Project completion	2020/21
Oversee and champion a range of projects in Local Area Action Plans		

[The following are already listed in Local Area Action Plans:]

New play equipment and environmental improvements at Lawn Road open space	Project milestones	2020/21
Complete new roof at Wildern Swimming Pool	Project completion	Autumn 2020
Improved attractions at Itchen Valley Country Park, including Parkrun, further infrastructure planning	Increased visitor numbers. Further masterplanning completed	2020/21
Further improvements at Hiltingbury Lakes	Completion of improvement plan	2020/21
New play equipment and public art at Pirelli open space, Eastleigh	Project milestones	December 2020