

PLACES LEISURE EASTLEIGH CONSULTATIVE GROUP

5 October 2021

PROPOSED FEES AND CHARGES

Report of the Senior Sports Development Officer

RECOMMENDATION

It is recommended that the Group considers the proposed fees and charges and makes comments, where appropriate, which will be considered at the Places Leisure Eastleigh Consultative meeting.

Summary

Proposals for charges at Places Leisure Eastleigh are presented to the Group for consideration. They reflect the Cabinet's projected budget guidelines. The prices also take a number of other factors into account such as usage trends, operational costs, competitors' pricing policies and the customer's ability to pay.

Statutory Powers

5111n and 5151 Local Government Act 1972

Introduction

Places Leisure Eastleigh, is a state of the art facility which opened to the public on Tuesday 28 November 2017. The new fees and charges will be implemented from January 2022.

1. In accordance with the Cabinet's projected budget guidelines, and the Council's commitment to consult with the Consultative Group on prices for Places Leisure Eastleigh, the proposed charges are presented in Appendix A for consideration.
2. Following on from the previous closure on March 20 2020 lasting through to 3 August 2020, Places Leisure Eastleigh was again given instruction by Central Government to close with immediate effect due to Covid 19 on 5 November 2020. The centre remained closed until 2 December 2020. The Centre was forced to close again from 26 December 2020 as the area entered tier 4 restrictions, followed by the 3 national lockdown. Places Leisure Eastleigh re-opened on 12 April 2021

3. Group members will be aware of the current economic conditions triggered by Covid 19 have affected customers' disposable income, but equally Places Leisure have incurred large costs due to a huge loss of revenue. With reduced capacities and the phasing in of certain activities this continues to be a challenge for the industry. The leisure industry has received some financial support through the National Leisure Recovery Fund for specific periods of closure.

Proposed Charges

3. The charges set out in appendix A are the result of joint discussions between Council officers and Places Leisure Eastleigh's management and therefore represent a joint proposal.
4. The overall target yield for increases is set by the Council and this year the figure was an additional 3% The state of the art facilities on offer have been considered, and decisions have also been made taking into account other factors such as usage trends, operational costs, significant investment in the new facility, competitors' pricing policies, and customer's ability to pay.
5. Places for People have invested significantly into the new facility and the Council is under a contractual obligation to be flexible when considering charges in order to meet the needs of the business plan.
6. The proposals of particular note are:-
 - Adult Swimming which we have benchmarked against local facilities. The proposed price for Places Leisure Eastleigh is £5.50. Comparable prices at Bitterne are £5.60, The Quays is £7.10, and Everyone Active Winchester £4.75.
 - Likewise, the proposed price for a casual gym session at Places Leisure Eastleigh is £8.50. Comparable prices at Bitterne are £9.30, The Quays £9.30 and Everyone Active Winchester £9.47.
7. A small number of the proposals may seem high or low in percentage terms but the actual rise in money should also be taken into account and also there is a "rounding up" effect to ease problems with change for customers and reception staff.

Conclusion

8. The proposed charges are presented to the Consultative Group for consideration and comment.

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Appendices Attached: 1
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LOCAL GOVERNMENT ACT 1972 – SECTION 100D

The following documents disclose facts or matters on which this report or an important part of it is based and have been relied upon to a material extent in the preparation of this report:

Appendix A – Proposed Fees and Charges

| | | FINAL 2021 | Proposed 2022 | 2022 Actual % |
|--|---------------------------------|---------------|------------------|------------------|
| | Hire of Equipment | | | |
| | Hire charge | £2.85 | £2.95 | 3.51% |
| | Centre - Wide Membership | | | |
| | Joining | £30.60 | £31.55 | 3.10% |
| | Family | £918.00 | £945.55 | 3.00% |
| | Single | £459.00 | £473 | 3.05% |
| | Gym | | | |
| | Casual Gym | £8.25 | £8.50 | 3.03% |
| | Group Ex & Les Mills | | | |
| | Step Reebok - off peak | £6.50 | £6.70 | 3.08% |
| | Step Reebok - peak | £7.15 | £7.35 | 2.80% |
| | Aerobics-off peak | £6.50 | £6.70 | 3.08% |
| | Aerobics- peak | £7.15 | £7.35 | 2.80% |
| | Aquatherapy | £4.40 | £4.50 | 2.27% |
| | Aquacise-peak | £7.15 | £7.35 | 2.80% |
| | Badminton - per hour | | | |
| | Peak | £12.85 | £13.25 | 3.11% |
| | Off Peak Adult | £8.35 | £8.60 | 2.99% |
| | Off Peak Junior | £3.80 | £3.90 | 2.63% |
| | Squash per 40 minutes | | | |
| | Peak | £8.35 | £8.60 | 2.99% |
| | Off Peak Adult | £6.30 | £6.50 | 3.17% |
| | Off Peak Junior | £2.75 | £2.85 | 3.64% |
| | Squash Club | £7.75 | £8 | 3.23% |
| | Table Tennis - p/h | | | |
| | Adult | £4.70 | £4.85 | 3.19% |
| | Junior | £2.25 | £2.35 | 4.44% |

| | | | | | |
|--|---|-------------|--------|--------|-------|
| | Main Hall 5 courts | | | | |
| | Adult - peak | £70.40 | £72.50 | 2.98% | |
| | Adult - off peak | £53.00 | £55 | 3.77% | |
| | Off peak Junior | £27.55 | £28.40 | 3.09% | |
| | Special Activities | | | | |
| | Studio per hour | £53.00 | £54.65 | 3.11% | |
| | Forever Active | £5.00 | £5.15 | 3.00% | |
| | Forever Active Additional Gym | £1.75 | £1.80 | 2.86% | |
| | Creche - per 1/2 hour | £1.70 | N/A | | |
| | Fit n Mix (Tues & Thurs) | £6.60 | N/A | | |
| | Active Play and Bounce Parent + 1 | £3.80 | £4 | 5.26% | |
| | Active Play and Bounce Additional Child | £1.40 | £1.45 | 3.57% | |
| | Artificial Turf Full Pitch - p/h | | | | |
| | Outdoor Bookings | Peak Adult | £83.65 | £86.15 | 2.99% |
| | | Peak Junior | £50.00 | £51.50 | 3.00% |
| | Off Peak Adult | £42.85 | £44.15 | 3.03% | |
| | Off Peak Junior | £27.55 | £28.40 | 3.09% | |
| | All Weather Pitch - p/h | | | | |
| | Peak Adult | £46.00 | £47.40 | 3.04% | |
| | Peak Junior | £23.45 | £24.20 | 3.20% | |
| | Peak Junior (FA Charter) | £20.00 | £20.50 | 2.50% | |
| | Off Peak Adult | £31.65 | £32.60 | 3.00% | |
| | Off Peak Junior | £14.30 | £14.70 | 2.80% | |
| | Friday Night Football | £0.00 | £0.00 | 0% | |

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|---|-------------------|--------|-------|
| Tennis (Outdoor per court- p/h) | | | |
| Peak Adult | Premier Tennis | N/A | N/A |
| Peak Junior | Premier Tennis | N/A | N/A |
| Off Peak Adult | Premier Tennis | N/A | N/A |
| Off Peak Junior | Premier Tennis | N/A | N/A |
| Netball (Outdoor per court per hour) | | | |
| Peak Adult | £22.10 | £22.80 | 3.17% |
| Peak Junior | £7.80 | £8 | 2.56% |
| Off Peak Adult | £8.65 | £9 | 4.05% |
| Off Peak Junior | £3.60 | £3.70 | 2.78% |
| Football | | | |
| Pitch - Adults (90 min game) | £77.55 | £80 | 3.16% |
| Pitch - Juniors (Under 18- 90 min game) | £33.65 | £34.70 | 3.12% |
| Mini soccer pitch (40 min game) | £12.65 | £13 | 2.77% |
| Bowls | | | |
| Singles, pairs, triples or rinks per hour | £5.80 | £5.90 | 1.72% |
| Woods - per hour or part hour | £1.60 | £1.65 | 3.12% |
| Season ticket (May-Sept) | £138.75 | £143 | 3.06% |
| Season ticket (Oct-Apr) Scapagreen | £72.40 | £74.60 | 3.04% |
| Season ticket (May - Sept) OAP | £70.40 | £72.50 | 2.98% |

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|-----------------|--|------------------|------------|----------------|
| | Season ticket (Oct-Apr) Scapagreen | £36.70 | £37.80 | 3.00% |
| | Junior rink per hour per person | £3.10 | £3.15 | 1.61% |
| | Season ticket junior | £33.65 | £34.70 | 3.12% |
| | Swimming | | | |
| Swimming | Adult | £5.30 | £5.50 | 3.77% |
| | Junior | £2.65 | £2.75 | 3.77% |
| | Family Swim 2 Ad + 3 Jun | £12.75 | £13.15 | 3.14% |
| | Pool Hire | | | |
| | Both Pools | £142.80 | £148 | 3.64% |
| | Main Pool | £98.95 | £102 | 3.08% |
| | Teaching Pool 1 lane | £54.00 £19.40 | £56 £20 | 3.70% 3.09% |