

PLACES LEISURE EASTLEIGH CONSULTATIVE GROUP

Tuesday 1 March 2022 (7:00 pm – Time Not Specified)

PRESENT:

Councillors: Bourne, Broadhurst, Irish, Tidridge and Craig

Co-Optees: P Kirkpatrick (EDSAD), L Massey, J Maddock (Eastleigh Swim Club), L Raynor (Fleming Park Judo Club),

Places for People Leisure: D Joliffe and J Parker

Eastleigh Borough Council: Richard Wood

Apologies for absence were received from: Ross McClean, Steve Johnson (Fleming Park Squash Club) and Councillor Tidridge

1. WELCOME AND APOLOGIES

Councillor Craig welcomed everyone to the Teams online call. Councillor Craig noted that recording of meeting should not happen unless others are made aware. It was agreed that no one was recording the meeting.

2. MINUTES OF PREVIOUS MEETING AND MATTERS ARISING

Cllr Irish noted that his apologies hadn't been noted in the previous meeting. The minutes were agreed and there were no matters arising.

3. PLACES LEISURE UPDATE ON PERFORMANCE

Jo Parker provided an overview from the last meeting.

208 children increase 2038 swimmers club live

190 increase in members and now a total of 3490

Structure of memberships has changed slightly. More categories now available for juniors and more competitive with other local gym only facilities. Health & Wellbeing room – baby sensory classes and young carers project.

Messyplay sessions and Eastleigh midwives

Have been working with NHS Southampton who have been providing pop up vaccination sessions from the centre. This has been successful.

Antinatal and baby massage sessions coming forward.

Comments – Centre opening times as were closing at 6pm on weekends.

This has now changed to pre-covid.

Feedback since studios have come back into action has been very positive.

Issue with people parking in disabled bays. Team are going to be carrying out spot checks.

Changing village door – have managed to secure funding for work to progress to install automatic doors.

Also looking to add additional CCTV to cover bike rack area to add additional security.

Cllr Craig – Additional CCTV is welcome to support users on their bikes.

Cllr Tidridge – Pricing structure for juniors, can they use sauna and steam – Jo confirms they cannot.

Cllr Irish – Parking – is it still an issue that non-users are still parking in the car park? Jo - there may well be some local people using the car park but this is difficult to police.

Paul Kirkpatrick – Had a question about disabled parking and if this is checked, could this be included within the T&C's for membership. Doors into changing area has been answered and Paul provided his thanks.

Dave Joliffe – Other centres do work with some organisations who monitor car parks and issue fines which could be explored. Other options include having to register your reg plate at reception which discourages non-users from parking.

Cllr Tidridge – Pleased to hear about CCTV. Cycle routes if accessing from the west it is not always clear where you can cycle and how best to gain access. Where should bikes go to cause the least aggravation for users. Jo – Can look at green travel plan and work with Richard to review.

Dave – Provided an update on how PLE is performing against the wider group. Group is performing better than expected following on from Covid. Compared to pre-covid 85% of Jan 2020 as a company (projected 70%). Swimming is at 99% of Jan 2020 income (fitness at 77%). PLE is a little behind the curve, partly due to the studios being out and additional competition in the market place. 70% of Jan 2020 income 87% recovery on swimming but on 58% recovery on fitness. £450,000 turnover in 2020 compared to £300,000 Jan 2022. Generally really positive and growth however some way to go.

4. UPDATE FROM CLUBS

Paul K – Returned to pool in September and have enrolled some new members. 30 paid members with attendance at about 20.

Lynne Parkwood School of Dance. Gradually building up, have lost a few of the under 5's but starting to return now. Expected that by September time to be back up to usual numbers

Eddie – member representative. Jo read a written update provided by Eddie.

Cllr Tidridge – Is the shape of bookings changing at all now that people have more available time in the day. Jo – difficult to answer as classes haven't been at full capacity (8000 group ex visits)

Hazel – Have seen an increase in badminton and football is back to pre-covid.

5. CUSTOMER COMMENTS

Picked up in updates sessions. There have been some pleasing comments.

Café opening hours – experiencing some staffing issues but working with Eastleigh College to interview some catering staff. Looking to extend hours when possible and hoping to bring back hot food soon. Lost 3 members of staff last week. Have also worked with EC to recruit lifeguards. Relationship has worked well with EC.

Dave – recruitment is an industry issue currently with many looking to change career. Group ex numbers is linked to the memberships, which is why usage is down on the classes.

Cllr Craig – Picked up a comment, is it possible for a coffee machine to be installed. Jo – there is a Costa machine the other side of the turnstiles. Need to sell 23 coffees to break even. Looking at potentially April for a return, but does need staffing to help manage. Based on throughput numbers.

6. DATE OF NEXT MEETING

The next meeting is due to be held on Tuesday 4 October 2022 at 7pm and it is hoped that this will be a face-to-face meeting.

7. ANY OTHER BUSINESS

There was no other business except for a request to keep Eastleigh Borough Council updated.

Richard – important to have a full representation at the meeting and this will be worked on.

Cllr Craig – For those user groups who are unable to attend the meeting, written updates would be welcomed.

Cllr Bourne – Pre Covid this was a key part of the meeting and a great way to hear feedback and updates about usage of the centre